FOR IMMEDIATE RELEASE

Contact: Jennifer Gelband
Marketing & Communications Manager
JCC & Jewish Federation of Greater New Haven
(203) 387-2522 x 380
jenniferg@jccnh.org

DeDe Jacobs-Komisar
Cultural Arts Director
JCC of Greater New Haven
(203) 387-2522 x 300
dedek@jccnh.org

FOOD FOR THOUGHT BRINGS FAMOUS FOODIES TO JCC THIS SPRING

Beckerman Lecture Series Features Mark Russ Federman, Jacques Pepin, Faith Middleton, and Co-Founders of Honest Tea and Nantucket Nectars

WOODBRIDGE, Connecticut; March 27, 2014 –Thanks to the generosity of David Beckerman and family, the JCC of Greater New Haven's annual spring lecture series, formerly known as Perspectives, will return this year, revamped and renamed Beckerman Lecture Series. Information-seekers and life-long learners of all ages will enjoy this season, entitled *Food for Thought*, exploring the history, art and conscience of cuisine.

Kicking off on April 3, the JCC will host Mark Russ Federman, owner of Russ and Daughters, the iconic cured-fish palace known as "New York's most hallowed shrine to the miracle of caviar, smoked salmon, ethereal herring, and silken chopped liver." The event will include a smoked fish and vodka tasting, followed by a multimedia presentation of Federman's recent book, *Russ & Daughters: Reflections and Recipes from the House That Herring Built*.

On May 1, world-renowned chef Jacques Pepin will converse with WNPR's Faith Middleton, host of *The Food Schmooze*. Pepin is Dean at the French Culinary Institute and creator of more than 20 cookbooks and 11 cooking shows. The event will also feature cocktails and hors d'oeuvres based on Pepin's classic recipes.

On June 12, ponder the ethics of the food industry with entrepreneurs Barry Nalebuff, co-founder of Honest Tea, and Tom Scott, co-founder of Nantucket Nectars. Nalebuff and Scott will explore building successful conscientious food businesses. The event will also feature healthy, natural desserts and cocktails.

All events begin at 5:30 pm in the JCC Vine Auditorium, 360 Amity Rd., Woodbridge, and cost $25 for JCC members or $30 for non-members. Tickets are available at jccnh.org or through DeDe Jacobs-Komisar, dedek@jccnh.org or (203)387.2522 x300.

WHAT:	JCC Beckerman Lecture Series: Food for Thought
WHEN:	Thursday, April 3, 5:30 pm; Thursday, May 1, 5:30 pm; Thursday, June 12, 5:30 pm
WHERE:	JCC Vine Auditorium, 360 Amity Rd., Woodbridge, CT
MORE:	$30 general admission; $25 JCC Members. Tickets available at at jccnh.org or (203)387-2522 x300.

About the JCC of Greater New Haven: *The JCC of Greater New Haven provides a warm, friendly atmosphere for health, thought, learning and values. Our mission is to facilitate total wellness through programs that stimulate mind, body and spirit.*